AGENDA

9:00AM - 9:30AM	Arrive at Level 2 SkyCity Adelaide, check-in and collect your accreditation
9:30AM	Event officially commences, all attendees to sit at their allocated seat
9:45AM - 10:35AM	**Matt Michalewicz** on how modern companies are using AI&ML to increase revenue and margin
10:35AM - 11:35AM	**Tom Hajdu** on The Art Intelligence Agency and blurring the lines between art and AI **Karen Nelson-Field** on using machine learning to advance human measurement in advertising Audience Q&A hosted by **Anton van den Hengel** with Michalewicz, Nelson-Field and Hajdu
11:35AM - 11:55AM	**Sarah Bassett** on the current work of Amazon in Australia
12:00PM - 12:45PM	**James Balzary** on increasing resilience in manufacturing operations through the use of digital platforms and AI **Dr. Terry Sweeney** on the challenges faced in healthcare, and the real-world application of AI&ML to solve them **Jess Corones** on the practical application and cutting-edge capability of Machine Learning in Olympic Sport. Audience Q&A with Balzary, Sweeney and Corones
12:50PM - 1:30PM	Fireside chat with **Anton van den Hengel** and **Simon Lucey**
1:00PM	Lunch served
2:15PM - 3:00PM	**Simon Lucey** on the work of the Australian Institute for Machine Learning **Seth Thuraisingham** on the mindset for successful AI and all the characteristics required to successfully execute AI in your organisation **Dr. Brenton Cooper** on deploying AI and ML to help enable a safer world Audience Q&A with Lucey, Thuraisingham and Cooper
3:00PM - 4:00PM	Focussed table networking. Event concludes at 4pm. All attendees invited to Sol Rooftop Bar for networking drinks

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Please note all timings are subject to change. Please also note that the location of networking drinks is dependent on weather and is also subject to change.

SPEAKERS

MATT MICHALEWICZ
CEO AT COMPLEXICA

TOM HAJDU
CO-FOUNDER OF THE ART
INTELLIGENCE AGENCY

KAREN NELSON-FIELD
CEO & FOUNDER AT
AMPLIFIED
INTELLIGENCE

**ANTON VAN DEN
HENGEL**
DIRECTOR OF APPLIED
SCIENCE AT AMAZON

SARAH BASSETT
HEAD OF WA & SA AT
AMAZON WEB SERVICES

JAMES BALZARY
CEO & CO-FOUNDER AT
TILLIT

DR. TERRY SWEENEY
CEO AT DIGITAL
HEALTH COOPERATIVE
RESEARCH CENTRE

JESS CORONES
PERFORMANCE SOLUTIONS
MANAGER AT SWIMMING
AUSTRALIA

SIMON LUCEY
DIRECTOR AT AUSTRALIAN
INSTITUTE OF MACHINE
LEARNING

SETH THURAISINGHAM
CEO AT CONSILIUM
TECHNOLOGY

DR. BRENTON COOPER
CEO AT FIVECAST

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