

showcase
SA



I CHOOSE SA
#ichoosesa

2021 SUPPORT SOUTH AUSTRALIAN WINE EXPO

**PARTNERSHIP
OPTIONS**

**SUNDAY MAY 16TH
MONDAY MAY 17TH**

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PARTNER

**900+**

Attendees

**50+**

Wineries

**200+**

Wines

Showcase SA's Support SA Wine Expo is your next opportunity, as a local owner, investor and or company rep of a South Australian winery to showcase your brand or brands to key stakeholders including hospitality venues, bottle shop owners, a wide range of industry affiliates and end consumers.

The primary mission for the Support SA Wine Expo is to support South Australia's local wine hospitality and tourism industry after a particularly challenging past few years. Key outcomes of the Support SA Wine Expo is to move existing stock, generate sales and create a platform for you to reconnect and strengthen ties with local South Australian wine drinkers and the corporate hospitality and restaurant industries.

Want to do more than just exhibit your wines or are you not a winery but want to get involved? We have a number of sponsorship options for you to be more involved in the Support SA Wine Expo.

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SPONSORSHIP

Want to do more than just exhibit your wines or are you not a winery but want to get involved? We have a number of sponsorship options for you to be more involved in the Support SA Wine Expo.

Don't see the perfect fit? We are open to creating bespoke sponsorship opportunities with businesses wanting to collaborate. Get in contact with us to see what opportunities we can create together.

PARTNERSHIP TIERS

GLASSWARE NAMING RIGHTS

Have your brand across all glassware used at the event that attendees will take home with them

PLATINUM SPONSOR

Be seen and get access to the contact information of attendees across both days (general public and corporates)

GOLD SPONSOR

Increase your brands reach with exposure across the 2 day event and Showcase SA's social medias

SILVER SPONSOR

Give your brand the exposure it deserves to the 900+ attendees across both days and in all marketing collateral leading up the event

EVENT DAY WINE SERVICE

Due to licensing, exhibitors cannot sell glasses or bottles of their wine at the event. However, there will be glass and bottle service from the bar we will be activating. We have limited opportunities for wineries to feature their wines for on-day sale. If you would like your wines to feature at the bar, let us know and we can work together to make this happen.



BENEFIT SCHEDULE

	GLASSWARE \$10,000	PLATINUM \$8,000	GOLD \$4,000	SILVER \$1,000
Naming rights on all glassware	✓ ^{^1}	✓ ^{^1}		
Logo size as supporting partner across event	LARGE	LARGE	MEDIUM	SMALL
50% discount tickets to attend	10	8	5	2
Free premium listing on I Choose SA business directory		✓	✓	
Post-event access to emails of attendees	✓	✓		
Brand on event promotions	✓	✓		
Glam Adelaide feature article		✓		
Showcase SA feature article		✓	✓	
Showcase SA eDM banner placements				

[^] GST not indicated in listed price.

1. All benefits offered within the period of partnership agreement. Partnership inclusions indicated to be activated in negotiation with and at the discretion of Showcase South Australia. Showcase SA reserves the right to modify, reschedule and cancel events based on registrations or any other circumstances such as COVID-19 gathering restrictions. 2. Subject to event size and format. Event Partner tickets only valid at event partnered for. Title and Series partner tickets allocation valid at each of six events and may not be accrued.

SHOWCASE SA

40K MONTHLY REACH ON LINKEDIN

8K MONTHLY WEBSITE IMPRESSIONS

5.8K MONTHLY REACH ON FACEBOOK

2.5K EMAIL SUBSCRIBERS

GLAM ADELAIDE

750K UNIQUE USERS

3M WEEKLY IMPRESSIONS

114K FACEBOOK FOLLOWERS

111K INSTAGRAM FOLLOWERS

I CHOOSE SA

3,000 LISTED BUSINESSES

8,500 INSTAGRAM FOLLOWERS

3,500 FACEBOOK FOLLOWERS

45K MONTHLY REACH ON INSTAGRAM

CONTACTS



SOUTH AUSTRALIA'S PREMIER
BUSINESS NETWORK



CONTACTS

STEVE TESTAR
CO-FOUNDER AND CEO

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EVENT ENQUIRIES

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